



ALABAMA CAMPAIGN

FOR ADOLESCENT SEXUAL HEALTH

Community Benefit Report

FY 2019 - 2020

TRAINING

Alabama Campaign staff provided ten professional development and curricula trainings in FY19-20, including six virtual trainings. Staff also attended three health fairs and speaker panels.

2,500



Estimated people reached as a result of Alabama Campaign events

Nearly
80,000



Estimated reach of resource distribution

RESOURCES

The Alabama Campaign served on the ADPH Office of Women's Health Family Planning Committee, which reviews family planning resources in clinics throughout the state. Staff also engaged the public through web platforms, including social media and email listservs.

ADVOCACY

Due to COVID-19 lockdowns, staff, board members, and advocates created a video for Sex Ed for All Month in May and sent it to legislators throughout Alabama and in Washington, D.C. We also issued statements supporting gender-affirming therapies and racial justice.



PARTNERSHIPS

The Alabama Campaign continued existing partnerships with state agencies and community organizations and embarked on new partnerships with Auburn University, Central Alabama Community Foundation, and Emerge Community Solutions. We also gained new donors who are partnering with us in this work with their investment!



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From the Executive Director

2020 was heartbreaking. COVID-19 robbed many of us of our jobs, our community connections, and even our loved ones. The deaths of Ahmaud Arbery, George Floyd, Breonna Taylor, and others sparked a revolution and shed light on pervasive issues of systemic racism and white supremacy in our country. The 2020 election rounded out the year with anxiety. Through it all, the Alabama Campaign endeavored to continue showing up for young people. We shifted to virtual trainings when in-person became too dangerous. We received funding to expand our work with educators in 2021. We took a stand for Black, Indigenous People of Color (BIPOC) and trans youth seeking gender-affirming therapies. And as we moved forward, we saw a light at the end of the tunnel: a vaccine to bring relief from this pandemic, youth activists showing up for their communities, democracy in action. We are grateful for the support you've shown the Alabama Campaign in this year of uncertainty, and we hope you will follow us into 2021 as we continue to push for a healthy future for all Alabama youth.



Thank You

These individuals and organizations generously gave their time, money, and services to support the Alabama Campaign in FY2019 - 2020:

- AIDS Alabama
- Alabama Campaign Board of Directors
- Alabama Department of Human Resources
- Alabama Department of Public Health
- The Caring Foundation
- Central Alabama Community Foundation
- Emerge Community Solutions
- Institute of Women and Ethnic Studies
- SIECUS
- State of Alabama Coronavirus Relief Fund
- Carden Johnston
- Matt Pagnotti
- Numerous donors via Facebook fundraisers

A special thank you to Dr. Tina Simpson of UAB Adolescent Medicine for nine years of continuous board service, including five years as board chair

Give: mightycause.com/donate/alabamacampaign
eNewsletter: alabamacampaign.org/newsletter



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