



Community Benefit Report 2011-2012

The Alabama Campaign to Prevent Teen Pregnancy



Jamie L. Keith,
Executive Director

The Alabama Campaign to Prevent Teen Pregnancy (ACPTP) is a 501(c)(3) non-profit organization providing statewide leadership on the issue of teen pregnancy prevention through collaboration, education, training and advocacy; thereby reducing teen pregnancy and improving the well-being of Alabama's children, families and communities. Founded in 1999, the motivation for establishing an organization in Alabama with a mission and focus on the issue of teen pregnancy prevention stemmed from the fact that the United States pregnancy rate remains one of the highest among industrialized countries. Alabama

contributes to this statistic by ranking among the states with the highest rates of teen births. In 2009 (*most recent national comparison data*) the teen birth rate in Alabama among girls aged 15-19 was 50.7; a rate that placed Alabama 40th in the nation.

The Alabama Campaign to Prevent Teen Pregnancy is founded on the belief that reducing the rate of teen pregnancy is one of the most direct means available to improve overall child well-being, ensure a healthy adolescence and adulthood, and to reduce persistent poverty. During the past year ACPTP has worked throughout Alabama to raise awareness about the

complexities of teen pregnancy and teen childbearing and has promoted the review and implementation of evidence-based teen pregnancy prevention programs.

This Community Benefit Report highlights some of our activities during this year. We will continue to work in the coming months and years to reduce the incidence of teen pregnancy in Alabama by creating a climate that ensures young people in Alabama receive the knowledge and skills they need to enter adulthood free from unintended pregnancy.

Vision, Mission, and Value Statements

Vision Statement:

ACPTP envisions healthy youth with the skills as adults to build strong families and communities.

Mission Statement:

Provide statewide leadership on the issue of teen pregnancy prevention through collaboration, education, training and advocacy; thereby reducing teen pregnancy and improving the well-being of Alabama's children, families and communities.

Value Statements:

The Board of Directors and staff adhere to the following:

- ACPTP values the investment in teen pregnancy prevention and services for pregnant and parenting youth for the development of healthy families and strong communities.
- ACPTP values access to medically-accurate and complete reproductive health information and care and the implementation of teen pregnancy prevention programs that are evidence-based and proven effective in changing risk-taking behavior.
- ACPTP values the diversity of opinion and the power of working in partnership to affect positive change and the role of advocacy to raise awareness and open dialogue about public policies affecting youth health issues.
- ACPTP values youth as assets in our communities and believes in their capacity to make positive choices when they are informed, educated and empowered by supportive communities.
- ACPTP values the participation of parents, caregivers, community based organizations, schools, faith communities and policy makers in addressing teen pregnancy and responsible parenting.

Education & Training: Outreach to Communities

The Alabama Campaign to Prevent Teen Pregnancy has a strong commitment to providing education and training opportunities to individuals and communities throughout Alabama. The Campaign actively seeks opportunities to deliver workshop modules as a means of raising awareness about the complexities of teen pregnancy and childbearing while at the same time providing knowledge and skills for service providers to use in evaluating and implementing effective teen pregnancy prevention programs. Highlights from this year's education and training activities include:

Teen Pregnancy Prevention Annual Conference

On April 30 and May 1, 2012, the Campaign hosted the Ninth Annual Conference to Prevent Teen Pregnancy at Alabama Children's Hospital in Birmingham, AL. Forty-seven youth-serving professionals attended the pre-conference session on April 30; 87 attended the full day conference on May 1.

During the pre-conference session Jamie Keith, Alabama Campaign Executive Director, delivered a workshop on *Understanding Adolescence: Seeing Youth Through a Developmental Lens*. The full conference day included presentations by Barbara Huberman from Advocates for Youth on *Teen Sexuality: Past, Present, and Future*; Nic Carlisle, J.D., and Greg Gabbert from AIDS Alabama on *Organizing Young People*; Jamie Keith from the Alabama Campaign on *Effective Facilitator Skills*; Caroline May and Alyssa McElwain from Auburn University on *The Importance of Incorporating Relationship Education with Sexual Health Education for Adolescents*; Jessica Whatley, Tamika Holliday, and Alisha Bridges from Growing Our Own Youth on *Fun in the Classroom: Activities from Evidence-Based Teen Pregnancy Prevention Programs*; and Debra Hauser from Advocates for Youth on *Respect. Responsibility.—The Future of Sex Education*.

Conference evaluations were positive and indicated that ACPTP continues to meet the educational and training needs of conference participants.

AIDS Service Organization (ASO) Roadshow

In mid-November 2011 the Campaign joined AIDS Alabama in hosting a series of presentations on the current state of sex education in Alabama to AIDS Service Organizations (ASOs) in Birmingham, Tuscaloosa, and Montgomery. The presentations were cumulatively attended by 42 ASO employees and youth-serving professionals.

Professional Development Workshops

In 2012 the Campaign worked with the Mobile County Health Department's teen pregnancy prevention program to provide two professional development days. In January 2012 the Campaign offered a Behavior Determinant Intervention (BDI) Logic Model workshop. In February 2012 the Campaign offered a workshop on effective facilitator skills. The Campaign will continue its partnership with the Mobile County Health Department in the coming year.



In January and February 2012 the Campaign facilitated two professional development workshops

for youth-serving professionals as part of a contract with Alabama State Department of Education.

In July 2012 the Campaign worked with ADPH to facilitate two sexual health workshop sessions for 53 youth-serving professionals at their professional development conference for APREP and AB grantees.

Curricula Training

In December 2011 the Campaign trained 11 youth-serving professionals in the Tuscaloosa County Health Department on *Reducing the Risk* as part of the Alabama Personal Responsibility Education Program (APREP) through ADPH. In September 2012 the Campaign trained APREP grantees on *Making Proud Choices*.

The Alabama Campaign has trained several Boys & Girls Club staff members in the past year as part of a research project with the RAND Corporation on the effectiveness of *Making Proud Choices* when coupled with *Getting to Outcomes*. In February 2012 the Campaign trained five Montgomery area staff members and 13 Huntsville area staff members. In September the Campaign trained another five Huntsville area staff members, and five Auburn area staff members.

In June 2012 the Campaign trained nine educators in the Macon County school system on *Making a Difference*. The Macon County Board of Education is a Tier 1 Teen Pregnancy Prevention Initiative (TPPI) recipient.

In September 2012 the Campaign trained 12 college students on *Making Proud Choices* in Sumter County as part of a community-based grant.

Advocacy: Empowering Youth & Educating Policy Makers

Advocacy is a deliberate process of speaking out on issues of concern. On the issue of teen pregnancy prevention the Alabama Campaign to Prevent Teen Pregnancy keeps up to date on policies and is vocal about the importance of providing young people with the knowledge and skills they need avoid sexual risk-taking behaviors. The Campaign empowers youth to talk openly and honestly about the important issues of personal relationships and sexual health education, and educates policy makers on the importance of medically-accurate and age-appropriate sexual health education for young people.

Alabama Youth Council

In partnership with The FOCUS Program, the Campaign supported the 8th Annual Alabama Youth Council (AYC) at Troy University in Troy, AL in October 2011. More than 250 students, parents, educators, schools nurses, and administrators represented 23 schools across the state. The goal of the AYC was to increase awareness, strengthen professional preparation of health educators, and improve the knowledge and leadership skills of students to reduce the incidence of HIV, STIs, and teen pregnancy. This event provided participants with the opportunity to hear from Patrick George about the importance of teen leadership, and Kamaria Gammon on the consequences of engaging in sexual risk-taking behaviors.

Youth Action Network (YAN)

This year the Campaign joined AIDS Alabama in training a new Youth Action Network (YAN) in Jefferson County, AL. The YAN is comprised of ten high school and college students in Jefferson County who have a passion to change policies and



practices around sexual health education in their schools and communities. The first training was in January 2012, and was led by staff from Advocates for Youth, a national partner. The second training was in August 2012.

Survive & Thrive

In February 2012 the Campaign provided support to Survive & Thrive, the annual youth rally hosted by Growing Our Own Youth (formerly the Montgomery Area Campaign to Prevent Teen Pregnancy). The event serves all eighth-grade students in Montgomery Public Schools, and this year was attended by more than 2,000 students. The Campaign provided teen pregnancy prevention materials for distribution to youth during the event, as well as volunteer support at the event.

Ms. Foundation for Women

Alabama was highlighted by the Ms. Foundation for Women as one of ten states in a regional report of the *Sexual Health of Young People in the US South*. The report was written and published at Auburn University Montgomery's Center for Demographic Research by Dr. Yani Djamba. The Campaign assisted in the editing of the report. As part of the release of the report, in March 2012 the Campaign met with three legislators to discuss the report and the work of the Campaign in their respective districts. The Campaign also mailed or delivered 30+ packets to legislators that contained information about the Campaign and

the regional report.

Rally for Awareness

In April 2012, the Campaign supported the FOCUS Program's Rally for Awareness at Shocco Springs Baptist Conference Center in Talladega, AL. The event featured guest speakers on the value of internet safety and the harm of cyber bullying. Also at the event was a health fair for students. The Campaign provided volunteer support for the event.



State Summit

In May 2012 the Campaign was invited to attend the national State Summit in Washington, D.C. The annual State Summit invites state organizations to come learn about the current political and policy landscape, as well as what is on the horizon in the coming year. The Summit also provides scheduled meetings with federal legislative staff. This year, the Campaign met with Senator Shelby, Senator Sessions, and Representative Bacchus staff members to discuss the importance of evidence-based sexual health education programs, and to educate about coming budget and funding opportunities for this work.

Collaboration: National, State & Local Partnerships

The issues of teen pregnancy and teen childbearing are complex and very much related to other adolescent issues. Recognizing the value of diversity of opinion and the power of working in partnership to address these issues, the Alabama Campaign to Prevent Teen Pregnancy actively seeks to include in its plans and programs the expertise and commitment of other organizations. The Campaign's collaborative nature provides opportunities to create a broad network of agencies and organizations addressing the important issues of teen pregnancy and teen childbearing.

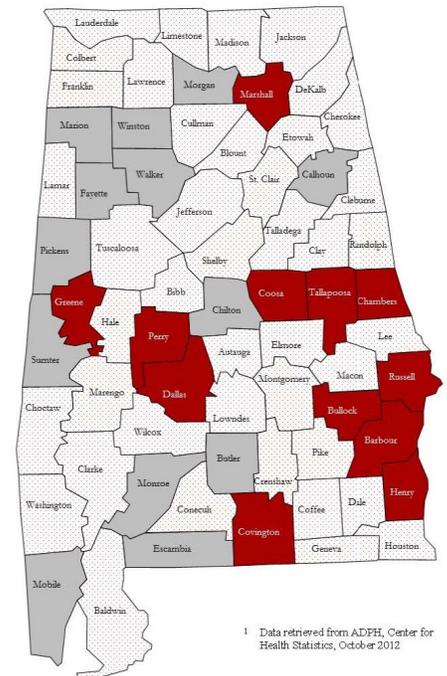
Teen pregnancy rates in Alabama are declining and we acknowledge the important collaboration of our national, state and local partners in the work of teen pregnancy prevention. In the spring of 2012, as ACPTP was looking forward to its second decade of work in Alabama, the organization's Board of Directors developed a new strategy plan to guide the work of the Alabama Campaign to Prevent Teen Pregnancy through 2015. The strategy plan was facilitated by Advocates for Youth, and Alabama stakeholders provided valuable insight into the next phase of the organization's work.

ACPTP's revised mission statement: *Leading Alabama on adolescent reproductive health and teen pregnancy prevention with an emphasis on positive youth development* will provide the Campaign and our partners with broader opportunities to ensure Alabama's youth gain the knowledge and skills to develop positive relationships and protect their reproductive health.

Alabama Teen Pregnancy Rate
by County for 2011
(Females aged 10-19)

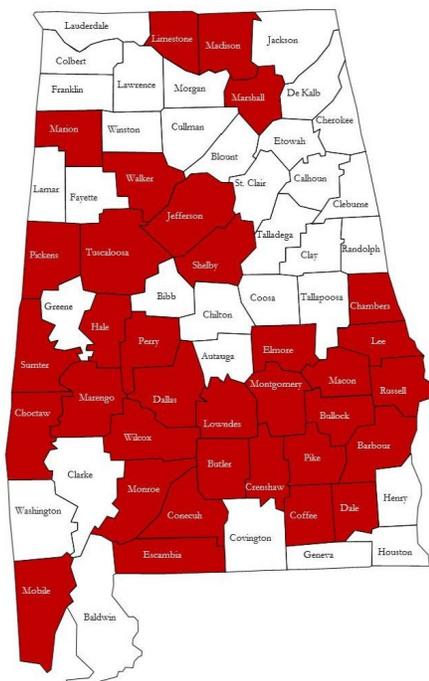
| 2011 Teen Pregnancy Rates, Aged 10-19 (per 1,000 Females) ¹ |
|--|
| >39 |
| 34-39 |
| <34 |

2011 State Rate 29.6



Alabama Training and Workshop Participants
by County for 2011-2012

| ACPTP Training Events |
|---------------------------|
| 2012 Participant Counties |
| 2013-2015 Target Counties |



Training events, workshops and technical assistance on the implementation of effective teen pregnancy prevention programs and strategies to address adolescent reproductive health issues have been provided by the Alabama Campaign to Prevent Teen Pregnancy throughout the state during 2011-2012. The map at the left indicates counties represented by individuals who have participated in some form of training, conference or technical assistance provided by the Campaign. Many of these events were delivered in collaboration with state and/or local partners. During 2013 we anticipate offering several workshops related to adolescent reproductive health, effective facilitator skills, and other topics. We also expect to host training events focusing on specific evidence-based programs.

Alabama Campaign to Prevent Teen Pregnancy

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Thank You to our Supporters. . .

Contracts/Grants: Alabama Community AIDS Fund; Alabama Department of Human Resources; Alabama Department of Public Health; Alabama State Department of Education; Auburn University; Macon County Board of Education; Ms. Foundation for Women; Poarch Band of Creek Indians; RAND Corporation

Individuals: Margaret Bonham; Christina Clark; Todd Clark; Martha Jinright; Jamie Keith; Jennifer Konrath; Anna Nunez; Tina Simpson; Jenae Staples; Kelly Ross-Davis; Debby Wood

In-Kind: Barbara Buchanan; Children's Hospital of Alabama; Gift of Life

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Looking Forward

- **SAVE THE DATE:** The ACPTP annual conference will be held April 29 and 30, 2013 at Children's Hospital in Birmingham, AL. <http://www.acptp.org/training/>
- An ACPTP **workshop series** highlighting the National Sex Education Standards will be announced in spring 2013. Sign up for ACPTP *eNews* at acptp.org to receive regular news about teen pregnancy prevention issues.
- ACPTP provides curricula training on several evidence-based programs (EBPs). Please contact us if you are interested in EBPs.